



Social Media Certified

Ivy Kinyanjui

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Aug 24 2026 - Sep 22 2028

Certification code: 8718a07326ab42eda58c0929072df88d

HubSpot Academy

Yamini
CEO Yamini Rangan